



010923

14223

Reg. No.

--	--	--	--	--	--	--	--

II Semester B.B.A. Degree Examination, September - 2021

ORGANISATIONAL BEHAVIOUR

(CBCS Scheme)

Paper : 2.5

Time : 3 Hours

Maximum Marks : 70

*Instructions to Candidates:*1. Answers should be written in **English** only.**SECTION - A**Answer any **5** of the following questions. Each question carries **2** Marks.

(5×2=10)

1. a) Name any 2 approaches to Study Organisational Behaviour.
- b) What is Perception?
- c) State any two objectives of Learning.
- d) What is Halo effect?
- e) What is Organisational development?
- f) What are group norms?
- g) Give the meaning of synergy.

SECTION - BAnswer any **THREE** of the following questions. Each question carries **SIX** Marks.

(3×6=18)

2. Explain the factors influencing on Perception.
3. What is Personality? Explain its determinants.
4. Discuss the cognitive theory of learning.
5. Discuss the steps involved in behaviour modification.
6. Discuss the functions of groups.

[P.T.O.]



(2)

14223

SECTION - C

Answer any **THREE** of the following questions. Each question carries **FOURTEEN** Marks.
(3×14=42)

7. What is Organisational behaviour? Explain the emerging issues in the field of OB.
8. What is attitude? How can attitude be changed?
9. Define Learning. How does it help to solve Organisational problems.
10. Explain the factors affecting organisational change.
11. What is Group Behaviour? Explain the determinants of Group Behaviour.